CALL FOR NOMINATIONS: 2013 STUDY OF THE U.S. INSTITUTE FOR STUDENT LEADERS ON "NEW MEDIA IN JOURNALISM"

NOTICE FOR SUBMISSION OF NOMINATIONS

The Public Affairs Section of the Embassy of the United States in Manila is pleased to announce the call for nominations for the 2013 Study of the U.S. Institute for Student Leaders from Malaysia, Indonesia, and the Philippines on "New Media in Journalism." The institute will take place over the course of five weeks in the American summer of 2013.

The DEADLINE for nominations is MONDAY, October 1, 2012. All nominations must be sent ELECTRONICALLY and addressed to Teen Andrade-San Jose, Cultural Affairs Assistant, at <u>AndradeMKP@state.gov</u> (cc: Tony Perez, Cultural Affairs Specialist for American Studies, at PerezAS@state.gov). The nomination form is provided below.

This is an intensive academic program that provides groups of undergraduate student leaders with a deeper understanding of the United States while simultaneously enhancing their leadership skills. The institute will be hosted at an American university, to be announced at a later date. The four-week academic residency will be organized into four main components: new media journalism; leadership; U.S. history, government, and foreign policy; and American life and culture. The workshops will be held in classrooms and computer labs on campus. On-site media visits are part of the program schedule. The academic residency will be complemented by an educational tour that will include visits to other states and Washington DC.

The institute will train participants in how to gather and disseminate news and information across multiple platforms with an emphasis on interactive delivery systems. Participants will study freedom of the press and freedom of speech as defined by the First Amendment to the U.S. Constitution, media law and ethics, and the role of journalism in a democratic society. Participants will develop their leadership skills, learn to think analytically as journalists, and embrace continuous learning in a diverse and fast-changing society.

The Embassy of the United States will cover all participant costs, including: program administration; domestic travel and ground transportation; book, cultural, mailing, and incidental allowances; and housing and subsistence. Housing will be in university owned dormitories. Participants will be expected to share a room and bathroom with another student of the same gender. Most meals will be provided at campus facilities, though participants may have access to a kitchen to cook some meals on their own. Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied.

All participants will receive the Department of State's insurance coverage of \$50,000 with a \$15 co-pay for the duration of the program. Pre-existing conditions are not covered.

Participants are expected to participate fully in the academic program. They should attend all lectures and organized activities, and complete assigned readings. Candidates should be made aware that the institute is very intensive and that there will be little time for personal pursuits unrelated to the program. Because of the academic demands of the institute, participants are

strongly discouraged from participating in other courses (online or in their home countries) while participating in the institute. Under no circumstances are participants allowed to arrive in the United States prior to the start date of the institute to visit relatives or friends while in the United States. If a relative wishes to visit them, it will be addressed on a case to case basis, in consultation with the program director. Violations of program rules, host institution rules, or local, state, or federal laws can be grounds for immediate dismissal from the program. It is important that these requirements and restrictions be made clear to all candidates before nominations are submitted.

All candidates should be proficient in English so that they can be active participants in the academic program. Host institutions will take into account that the level of comprehension and speaking ability of students may vary, and will prepare lectures and discussions that meet the highest academic standards while using language appropriate for students where English is their second or third language.

QUALIFICATIONS:

The participants are expected to be highly motivated and exemplary undergraduate students from colleges, universities, and other institutions of higher education. While all candidates will have a strong interest in new media, their fields of study might vary, and can include disciplines such as Graphic Design, Information Technology or Computer Science, International Affairs, Journalism, Literature, Media, Photography, and Public Relations.

Effort should be made to recruit candidates from non-elite backgrounds, and from both rural and urban sectors throughout the country. Candidates should have little or no prior experience in the United States or with U.S. government institutions in their home country. We should nominate equal numbers of female and male candidates to ensure gender balance within the institute.

Candidates nominated for this program should have:

- --a strong interest in new media;
- --be fluent in English;
- --be between 18 and 25 years of age;
- --have completed at least one semester of university and have at least one semester remaining in their undergraduate university at the time of the institute;
- --be committed to returning home to complete their degree;
- --demonstrate strong leadership qualities;
- --indicate a serious interest in learning about the United States;
- --have a sustained high level of academic achievement, as indicated by grades, awards, and teacher recommendations;
- --demonstrate commitment to community and extracurricular university activities;
- --have little or no prior international study or travel experience, including to the United States;
- --be mature, responsible, independent, confident, open-minded, tolerant, thoughtful, and inquisitive;
- --be willing and able to fully participate in an intensive academic program, community service, and educational travel; and

--be comfortable with campus life, prepared to share living accommodations, and able to make adjustments to different cultural and social practices different from those of their home country.

NOMINATION FORMAT to be sent ELECTRONICALLY to Teen Andrade-San Jose, Cultural Affairs Assistant, at AndradeMKP@state.gov (cc: Tony Perez, Cultural Affairs Specialist for American Studies, at PerezAS@state.gov):

A. TITLE OF INSTITUTE: 2013 STUDY OF THE U.S. INSTITUTE FOR STUDENT LEADERS ON "NEW MEDIA IN JOURNALISM"

- B. NOMINEE'S FULL NAME AS IT APPEARS ON HIS OR HER PASSPORT:
- C. GENDER:
- D. DATE OF BIRTH (MONTH, DATE, YEAR):
- E. CITY OF BIRTH:
- F. COUNTRY OF BIRTH:
- G. COUNTRY OF CITIZENSHIP:
- H. COUNTRY OF RESIDENCE:
- I. MEDICAL, PHYSICAL, DIETARY RESTRICTIONS:
- J. COMPLETE HOME ADDRESS, WITH AREA CODE:

E-MAIL ADDRESS:

TELEPHONE AND MOBILE NUMBERS:

- K. SCHOOL ADDRESS, WITH AREA CODE:
- L. CURRENT YEAR AND MAJOR:
- M. SCHOOL, EXTRACURRICULAR, VOLUNTEER WORK, AND COMMUNITY SERVICES:
- N. PREVIOUS EXPERIENCE IN THE U.S., INCLUDING CITIES AND STATES, DATES, AND PURPOSES OF TRAVEL:
- O. IMMEDIATE FAMILY RESIDING IN THE U.S., INCLUDING CITIES AND STATES:
- P. EVIDENCE OF ENGLISH FLUENCY: Fluent, personal interview
- Q. NOMINEE'S PERSONAL ESSAY (ONE-PAGER):
- R. STATEMENT BY NOMINEE'S INSTITUTION JUSTIFYING PARTICIPATION OF NOMINEE IN THE INSTITUTE (ONE-PAGER):

S. CLEAR, SCANNED IMAGE OF NOMINEE'S PASSPORT

NOTE: DO NOT INCLUDE UNNECESSARY ATTACHMENTS TO THE NOMINATION.